

SENSES OF MALAYSIA wins

“Best Tourism Publication” at the Malaysia Tourism Awards

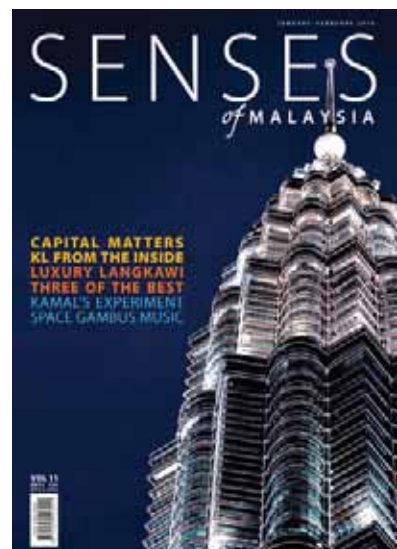
We are delighted to announce that our magazine “Senses of Malaysia” was awarded the “Best Tourism Publication” by the Ministry of Tourism at their 2010 Malaysia Tourism Awards ceremony.



The prestigious Malaysia Tourism Awards, introduced in 1987, are given to individuals and organisations whose outstanding contributions play a significant role in the development and success of tourism in Malaysia.

This year’s Malaysia Tourism Awards were presented on 9 January 2010 at a Gala Dinner at the Putrajaya International Convention Centre attended by over 800 guests from the travel and tourism sector and other captains of industry. The event honoured tourism industry players who have broken new boundaries in creating and delivering distinctive products and services that promote Malaysia as a tourist destination and who have shown innovativeness and creativity in their quest to enhance the country’s tourism scene.

“Senses of Malaysia” is a publication devoted to showcasing Malaysia’s many attractions as a tourist destination. It aims to encourage inbound tourism and repeat visits, attract foreign investment and stimulate interest in the Malaysia My Second Home programme. Copies are widely distributed in the country and abroad and are placed on board all MAS international flights, in MAS airport VIP lounges and at Malaysian Embassies around the world.



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